

## RODNEY D. MULLINS

Washington D.C.

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*Leader in Public Health that has launched grassroots and national health education, prevention and intervention programs for diverse communities in Health Lungs, Mental Health and Pediatric Oncology*

*An energetic advocate for improved healthcare within vulnerable rural and urban populations who values public – private partnerships that encourage awareness, healthy behavior and disease prevention*

### EDUCATION

Wake Forest University, Bachelor of Arts, Communications, Winston-Salem, NC, 1990

United States Military Academy, West Point, NY, 1987

Post-Graduate Studies, Management, Public Health, Communications

### Leadership Experience

**State Executive and Vice President** - American Lung Association – Maryland - 2008

- Led efforts to deliver and translate the scientific data from researchers at Johns Hopkins and University of Maryland into useful information packages for consumers and patients struggling with Lung Disease
- Promoted Tuberculosis awareness and intervention strategy within Maryland
- Coordinated studies and funding for epidemiologists and scientific researchers in the area of asthma and lung disease

**President/CEO** –Children's Cancer Research Fund - University of Minnesota 2006 (Interim)

- Developed Palliative Care program for families and patients affected by cancer
- Submitted research findings from scientists, researchers and epidemiologists to corporate and federal leaders to create partnerships for Oncology Research
- Leader in Patient Medicine Disposal and Management Program
- Wrote and implemented a national healthcare communication strategy
- Government representative and spokesperson to state and federal agencies in oncology research

**Senior Vice-President** - 2005-'06 - National Childhood Cancer Foundation (Contract)

Los Angeles, CA - Washington, DC - Bethesda, MD

- Organized Patient Education Consortium that included Healthcare institutions, Pharmaceutical companies and Community-Based Advocacy organizations
- Reviewed scientific data and proposals from researchers and submitted their findings to NIH officials for support

**Sr. Vice-President** – Development Non-Profit Division 2001 – 2005 Adams, Adams & Mullins Washington, DC

- Designed Mental Health Consumer Education campaign with: *NBC affiliates, Wachovia, Mental Health Society, United Cerebral Palsy, Small Business Administration, Pepsi-Cola, Washington Post and ABC*
- Managed screenings and testing programs for several health-based organizations such as the Arthritis Foundation
- Analyzed findings from epidemiologists to create effective health education initiatives for volunteer healthcare organizations

**National Director** - National Industries for the Severely Handicapped 1997 – 2001 Tyson's Corner, VA

- Managed budget and staff for Healthy Mind and Body Partnerships and corporate promotions with: *QVC, Gannett Media, Office Depot, Staples.*
- Designed government briefing papers, talking points, brochures, websites and collateral print materials.
- Shaped consumer education messages to establish consistency in tone and behavior change

**Vice-President - Goodwill Industries International – 1995 – 1997**

Winston-Salem, NC

- Leveraged Public Relations plan into greater awareness of Mental Health issues
- Analyzed data to produce a targeted plan to reduce challenges of citizens in the mentally-challenged community
- Elevated sagging concern from public on the importance of Mental Health

**Consulting Positions**

Science and Engineering Diversity Campaign 2007

Go Green – Healthy Medicine Campaign – 2007 - 2008

Healthy Living Campaign 2008 – 2009

**AFFILIATIONS/HONORS**

United Way Trustee

Featured in, *U.S. News and World Report*

Media Coordinator for Presidential Debates

Congressional Appointee

African-American Mentor Program

Federal Liaison for Community Development

Specialized work with Johns Hopkins Researchers

Member of Children's Oncology Group

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Member of Minority Lung Health Initiative

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